



# Summit Faculty

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# Faculty Bios and Abstracts

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## Topic: Opening Remarks

Speaker: Don Huonker, Senior VP of Healthcare Innovation, Walgreens

### Abstract:

This presentation will broadly introduce the concept of e-prescribing and the positive impact it is having on our nation's healthcare system in terms of patient access, cost and safety. The objectives of the presentation include the a discussion of the benefits of electronic prescribing to all stakeholders, including patients, prescribers, payers, and pharmacies.

This discussion will also highlight the educational opportunity that exists to help accelerate the adoption of e-prescribing technology and will serve as a foundation to highlight the Summit curriculum and learning objectives.

### Bio

**DONALD C. HUONKER**  
Senior Vice President – Healthcare Innovation Walgreens

Don Huonker is senior vice president of healthcare innovation for Walgreens, headquartered in Deerfield, Ill.

He began his Walgreen career in 1995 as a management trainee in St. Louis. He became a store manager in 1996 and a district manager in Houston in 1998. From 2001 to 2002 he was on special assignment at the corporate office working on the company's SIMS Plus computer system. He became a director of store operations in 2002 and a vice president of store operations in 2003.

In 2005, he was named vice president of pharmacy services and was promoted to corporate vice president of pharmacy services in 2006. He was named to his current position in 2007.

Prior to joining Walgreens Huonker was employed by United Parcel Services for 16 years.

He received his B.S. degree from the St. Louis College of Pharmacy in 1984 and an M.B.A. degree from St. Louis Webster University in 1999.

Walgreens is the nation's largest drugstore chain with fiscal 2007 sales of \$53.8 billion. The company operates more than 6,000 stores in 49 states and Puerto Rico, including 77 Happy Harry's stores in Delaware and surrounding states. Walgreens is expanding its patient-first health care services beyond traditional pharmacy through Walgreens Health Services, its managed care division, and Take Care Health Systems, a wholly owned subsidiary that manages convenient care clinics inside drugstores. Walgreens Health Services assists pharmacy patients and prescription drug and medical plans through Walgreens Health Initiatives Inc. (a pharmacy benefit manager), Walgreens Mail Service Inc., Walgreens Home Care Inc. and Walgreens Specialty Pharmacy LLC.

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## Topic: Why ePrescribe and What's In It For Me?

Speaker: Walt Culbertson, Executive Director of ePrescribe Florida

### Abstract:

This session will present a discussion of what ePrescribing is, how it works, and the benefits of ePrescribing for each of the key stakeholders involved in the prescribing process including patients, providers, pharmacies, and Payers. Learning objectives include a discussion of the patient benefits including reduced medication errors, time efficiencies through better benefits communication, cost savings due to physician adherence to formularies and patient reminders of drug refills, lab work and physician appointments could be generated. Provider benefits explored in the session include fewer call-backs from pharmacies for prescription clarification, access to patient specific formulary information, more complete information on medical history as well as past and current medication usage, and faster and easier access to information. Pharmacies learning objectives include time saving through decreased physician call-backs, more time for patient consultation, greater efficiency leading to more satisfied patients and pharmacists. Payers and PBM benefits will also be discussed including reduced medication errors, cost savings through formulary compliance, fewer pharmacy call-backs, and improved data management of prescribing trends.

### Bio

Walt Culbertson is CEO of HealthTransactions, Inc., a firm dedicated to administrative, financial, and clinical transactions success. Walt's 30-year career in health care and information systems processing includes significant technology and operations experience spanning all major facets of the health care industry including provider, payer, clearinghouse and financial solutions delivered across mainframe, midrange and networked computer foundations.

Widely recognized as a leading healthcare technologist and HIPAA authority, Walt is currently consulting to large national and regional health plans to direct their provider e-capabilities and migration of business practices, functions and policies toward e-commerce interaction supporting self-service and self-administration. Current industry leadership roles include serving as the Executive Director of ePrescribe Florida; a collaboration of Florida's prescribing community working to accelerate the adoption and success of electronic prescribing and medical records.

Walt has served as the keynote and featured speaker at dozens of healthcare conferences, forums, and HIPAA events. In prior industry leadership roles, Walt has served as the Co-Chair of a CMS Sponsored Insurance Commissioner Task Force which included the thirteen Southern States, and is the founding Chair of the Southern Healthcare Administrative Regional Process (SHARP), a public and private collaboration of private health care organizations and Health and Human Services (HHS), Health Resources Services Administration (HRSA) and the Centers for Medicare and Medicaid Services (CMS).

Walt is also one of the founding Security and Privacy Co-Chairs for the Workgroup for Electronic Data Interchange (WEDI) Strategic National Implementation Process (SNIP) and serves on the executive boards of the HIPAA Conformance Certification Organization (HCCO) and the HIPAA Action Workgroup of Kentucky (HAWK).

Walt has twice been awarded the WEDI Award of Merit and the WEDI Distinguished Service Awards, and has received Leadership awards from SHARP and the Healthcare Information and Management System Society (HIMSS).

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## **Topic: Standards: Accelerating ePrescribing and interoperability.**

Speaker: Anthony (Tony) Schueth, Managing Partner, Point-of-Care Partners, LLC

### **Abstract:**

The authors of the Medicare Drug Improvement and Modernization Act of 2003 (MMA) did more than create a Part D benefit -- they also provided a roadmap for encouraging adoption of ePrescribing. Instead of creating a HIPAA-style unfunded mandate, they directed prescribers, plans and pharmacies who treat Medicare patients to use ePrescribing standards. These standards promised to ensure patient safety, enhance quality and save costs by facilitating clear, secure and easy communication of ePrescribing data across the delivery chain.

This presentation will provide an overview of ePrescribing, setting the stage for its current drivers, the strongest of which today is the MMA. Explaining why standards are important, it will focus on what they mean to physicians. Some ePrescribing standards are ready for adoption by the industry, while others require additional work. The speaker will define each, with an emphasis on how standards will impact physicians from a practical stand-point. The speaker will also look on the horizon and explore which standards may be coming in the future.

### **Bio:**

Anthony J (Tony) Schueth, MS Founder, CEO and Managing Partner, Point-of-Care Partners LLC

Tony Schueth is one of the country's foremost experts on ePrescribing. The founder, CEO and managing partner of Point-of-Care Partners, LLC (POCP), he has spent the last 15 years working to provide decision support, communication and other tools to physicians at the point-of-care. POCP is a health information technology strategy and management consulting firm that specializes in ePrescribing and chronic care management in the context of electronic health records.

Prior to starting his consulting firm, Mr. Schueth spent 5 years at Merck-Medco, where he developed and executed on a number of ePrescribing and point-of-care strategies. Prior to that, Mr. Schueth worked for five years at Integrated Medical Systems, Inc., a pre-Internet health care connectivity company.

He has a Master of Science degree in integrated marketing communications from Northwestern University in Evanston, Illinois and a Bachelor of Arts degree in Journalism from Butler University in Indianapolis, Indiana.

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## **Topic: Legal Myths and Legislative Opportunities.**

Speaker: Fred Whitson, FMA, Legislative Chair ePrescribe Florida

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# Topic: The Future Today: Your Local Pharmacy!

Speaker: Kevin Hutchinson  
President & CEO, SureScripts

Abstract;

Transforming the Prescribing Process: A Status Report

SureScripts CEO and AHIC Commissioner Kevin Hutchinson will present the latest data detailing where things stand with e-prescribing -- both on the national level as well as within the state of Florida. Kevin will then highlight near term opportunities for significantly increasing e-prescribing adoption and utilization. The presentation will also explain the value of pharmacy interoperability and the new network-based services it offers to physicians at the point of care.

Bio:

Kevin Hutchinson  
President & CEO, SureScripts®

Mr. Hutchinson is the President & CEO of SureScripts. His 20 years of leadership experience in technology include management positions at IBM, the Oracle Corporation, VHA Inc. and MedicaLogic/Medscape Inc. For over a decade, Mr. Hutchinson has been a leader in healthcare information technology with a particular focus on the electronic documentation of care, the automation of physician practice workflow and the exchange of patient information across a community's healthcare enterprise.

Since August 2002, when Mr. Hutchinson joined SureScripts, he has led the effort to establish a neutral nationwide network for electronic prescribing by connecting the nation's numerous physician technology applications and pharmacy software systems enabling physicians and pharmacists to communicate electronically. This connectivity between healthcare professionals is improving the safety, efficiency and quality of the prescribing and medication therapy process.

Considered an expert on the subject of healthcare technology, Mr. Hutchinson's testimony regarding electronic prescribing before the National Committee on Vital and Health Statistics and various House committees focusing on healthcare IT is influencing the future of industry standards. Mr. Hutchinson, however, believes that achieving meaningful interoperability and collaboration in healthcare requires looking beyond technology to the various groups using it.

Through his work with a number of leading industry organizations, Mr. Hutchinson is helping to bring together those groups - pharmacists, physicians, payers, employers, hospitals and patients -- to drive workable change in healthcare. He is a member of the eHealth Initiative's Leadership Council and Board of Directors, the Markle Foundation's Connecting for Health Steering Group and the Pharmacy Education Advisory Council of the American Association of Colleges of Pharmacy.

His work with standards as well as stakeholders was recognized on September 13, 2005, when Health and Human Services Secretary Mike Leavitt selected Mr. Hutchinson to serve as one of 16 commissioners of the American Health Information Community (AHIC), formed to develop standards and interoperability necessary to accelerate adoption of healthcare IT. Mr. Hutchinson will represent the interests of ancillary services that support physician decision-making, such as the pharmacy and medical laboratory communities.

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# Topic: Getting Started with ePrescribing: Practice Assessment

Speaker: Dr. Tom Lampone, BCBSF, Chair Provider Outreach ePrescribe Florida

Abstract:

TOPIC: Getting started with ePrescribing: Practice Assessment

This introductory session is designed to introduce the physician to the utility of the ePrescribing roadmap as a guide to implementation of an ePrescribing solution. Specific areas of implementation focus will be on Practice Assessment, Readiness, and Planning.

At the conclusion of the session the participant will be able to:

1. Effectively use and reference the ePrescribing roadmap as a guide to ePrescribing implementation.
2. Understand and use the ePrescribing roadmap during the assessment and planning phases of implementation.
3. Identify major milestones during the assessment and planning phases.
4. Effectively use specific tools tailored to achieve milestones during the assessment and planning phases of ePrescribing implementation.

Bio

Thomas Lampone, MD

Dr. Thomas Lampone has served as a Corporate Medical Director at Blue Cross and Blue Shield of Florida (BCBSF) since 1998. Dr. Lampone's primary responsibilities include management and leadership for professional care programs including utilization management and case management for the northwest region of Florida. Dr. Lampone provides leadership in the deployment, promotion, and oversight of programs designed for physicians, members, and employers for the northwest Florida region. Dr. Lampone also leads the effort state wide to educate physicians and other health care professionals on health care disparities through Blue Cross and Blue Cross and Blue Shield of Florida's cultural competency programs.

Prior to joining BCBSF, Dr. Lampone was in full-time private practice in Pensacola, Florida and a former Medical Director and member of the board of directors for Health First Network IPA in Pensacola, FL.

A board certified physician in Internal Medicine, he is a member of the American College of Physician Executives, American College of Physicians, and is a Diplomat of the American Board of Internal Medicine. Dr. Lampone also serves on the American Lung Association Board for the State of Florida and the Northwest Florida Council on Aging. He is on the faculty of the Massachusetts General Hospital's Disparities Solutions Center and the Florida State University School of Medicine regional campus.

Dr. Lampone enjoys living on beautiful Pensacola Beach with his wife and two children.

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## Topic: How to Select an ePrescribing Application: Functions and Features

Speaker: Beth Bridges, Humana, Chair Vendor Solutions ePrescribe Florida

Abstract;

How to Select an ePrescribing Application: Functions and Features

Elizabeth A. Bridges, R.Ph.  
Strategic Consultant, Humana, Inc.  
Chair, Vendor Solutions Workgroup, ePrescribe Florida

Stakeholders continue to join together to promote the benefits and adoption of ePrescribing technology. CMS continues to drive the development of standards and regulations with the intent of supporting the realization of ePrescribing benefits for Medicare beneficiaries. Successful adoption and positive outcomes wholly depends on physician adoption of ePrescribing solutions with functionality and features to support these goals. Providers have reported that key barriers for ePrescribing adoption include is confusion about competing product offerings, concerns about standards limitations, and IT requirements among others. How can a provider evaluate ePrescribing functionality and what is truly important? This session will provide information about what ePrescribing functions and features align with patient and provider workflow outcomes the healthcare community seeks.

Bio:

Elizabeth A. Bridges, R.Ph.  
Strategic Consultant, Humana, Inc.  
Vendor Solutions WorkGroup Chair, ePrescribe Florida

Elizabeth (Beth) Bridges is a Strategic Consultant for Humana, Inc where she is responsible for the design and execution of a national electronic prescribing strategy. In addition, Beth leads Humana's pharmacoconomics and outcomes strategies team which serves the role of providing critical evidence to support clinical decisions for Humana, their clients and partners.

She has 18 years healthcare experience, over 12 years of which has involved working within the managed care marketplace. Ms. Bridges has successfully designed, developed and led implementation of clinical programs designed to improve the quality of care delivered across the healthcare delivery process, often supported by point of care clinical systems.

Beth has served several leadership roles involving healthcare technology, including 2 years with a national health information technology company which offered electronic health records, electronic prescribing software and personal health records to the marketplace. Beth also held a leadership position with Merck & Co., Inc. where she held several roles including leading a national team of clinical program managers with a focus on quality improvement programs and a team which evaluated the potential impact and future direction of e-Health Technology specific to the pharmaceutical industry.

Humana is a founding member for ePrescribe Florida where Beth currently holds the Chair position for ePrescribe Florida Vendor Solutions Workgroup and. She serves on several other industry workgroups and collaborations and is a founding member for the Center for Improving Medication Management. Beth received her bachelor of science degree in pharmacy from the University of Georgia.

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## **Topic: Selecting an ePrescribing Vendor: RFI and Contract Process**

Speaker: Shawn Barger, AvMed, Vice-Chair Vendor Solutions ePrescribe Florida

### **Abstract:**

After the practitioner has an idea of the type of application that suits their needs, it is time to organize those needs into a document that asks the right questions of potential vendors and ensures the application ultimately chosen is the right one. This session will help the potential e-prescribing application buyer to put together a comprehensive Request for Information (RFI) and give them insight into the contracting process to ensure the proper performance guarantees, terms, and other valuable language are included. The objectives of this session will be met by sharing best practices and introducing the RFI tool that the E-Prescribe Collaborative has developed.

### **Bio**

Shawn F. Barger, Pharm.D.  
Director of Pharmacy  
AvMed Health Plans  
4300 NW 89<sup>th</sup> Blvd  
Gainesville, FL 32606

Shawn Barger is currently the Director of Pharmacy at AvMed Health Plans. He is responsible for managing the Pharmacy Benefit for 210,000 Commercial and Medicare Part D lives. His department has a staff of 14 who perform most Pharmacy Benefit Management functions such as: Formulary Management, Network Contracting, Rebate Contracting, Prior Authorizations, Customer Services, Part D requirements, P&T Committee coordination, etc. Shawn serves as the AvMed P&T Chairman, Vice-Chair for the Vendor Solutions Workgroup of the Florida E-Prescribe Collaborative, and is the AMCP Diplomat for the University of Florida AMCP Student Chapter.

Prior to working at AvMed, Shawn was the Clinical Manager at Vista Health Plans in South Florida, a Managed Care Clinical Liaison for Novartis Pharmaceuticals, and a Pharmacy Manager at a Specialty Retail Pharmacy and a Long Term Care Pharmacy. Shawn has precepted many students from Nova Southeastern and University of Florida Colleges of Pharmacy and is a proud graduate of Purdue University College of Pharmacy.

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# **Topic: A Successful Implementation: Overcoming Barriers to Success**

Speaker: Dr. Scott Latimer, Humana, Vice-Chair Provider Outreach ePrescribe Florida

Presentation abstract:

Successful Implementation: Overcoming Barriers to Success

Dr. Latimer will outline a strategy to assist physician practices in analyzing current practices related to prescribing behavior, identifying common barriers to successful implementation (and maintenance) of an E-prescribing system and finally applying specific work processes to improve the success rate of an E-prescribing implementation.

Biography

Dr. Scott Latimer is Market President for Senior Products in Central/North Florida for Humana Inc. He has more than 20 years experience in Health Plan management and has worked for Blue Cross Blue Shield of Massachusetts and the Matthew Thornton Health Plan prior to Humana. Dr. Latimer has 10 years of practice experience as a Family Practitioner in a small multi-specialty group practice.

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## **Topic: Implementing e-Prescribing: Policies, Procedures, and Changing Human Behavior**

Speaker: Dr. Greg Silver, Family Practice Physician

### Abstract:

This session will examine the issues associated with organizational change management. The aspects of human behavior associated with change will be explored. The organizational factors that create employee engagement will be discussed as well as the process of changing cultures and habits. Conventional wisdom will be explored that organizational performance results both point to the effectiveness of a meta-level motivational approach - the creation of an environment at work that empowers employees and encourages better performance. The session objectives include and understanding of the initiatives intended to improve the way that office staff and the physicians interact in the prescribing process and how to better represent tasks that can be perceived as unrealistic and without value.

### Bio

Greg M. Silver, M.D.

Dr. Silver is a solo, practicing family physician in Clearwater, Florida. He received his M.D. in 1986 from the University of Miami and completed his residency in Family Practice at the University of Colorado. After practicing "full spectrum" family practice in rainy Washington State, he returned to the Florida sunshine, initially working for CIGNA Healthcare before returning to private medical practice.

He has been an active lecturer and consultant in the arenas of healthcare reform, electronic medical records and the adoption of new medical technologies.

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# Topic: Patient Safety and Reducing ADE's: Impact of Medication Reconciliation

Speaker: Tom Groom, Senior VP of Business Development, RxHub

## Abstract;

Purpose: The effectiveness of claims history information usage during medication reconciliation process in an inpatient hospital center.

Method: The patient presents to an emergency department or inpatient setting. During the admission process, a secured, system-to-system request for the patients' medication history information is sent from the hospital to RxHub. RxHub uses its Master Person Index (MPI) to uniquely identify the patient and the source of the patients' information. RxHub then sends an industry standard transaction requesting the patient's medication history directly to the source of the information (i.e. PBM or Payer). The source responds back with real-time medication history claims information which is automatically populated into the patients' health record at the hospital. This process is completed in less than 6 seconds. The information provided back includes dates, medication brand and generic names, dosage, quantity, days supply, prescriber, pharmacy and source of the information. Nurses, pharmacists, and physicians use this information as a baseline to reconcile patients' home medications on admission. In addition, this information also provides the ability to determine the patient's adherence to prescribed drug treatment and indications of drug interactions and duplications, dosage modifications, and therapeutic interventions.

## Bio:

Tom Groom

Senior Vice President, Business Development

Tom Groom is the Senior Vice President of Business Development for RxHub LLC. His responsibilities include Business Development, Marketing and Communications, as well as Federal Affairs. Along with those responsibilities, Mr. Groom provides advisory and leadership roles to e-Prescribing initiatives throughout the country, such as SEMI (SouthEast Michigan Initiative) and ePrescribe Florida. Mr. Groom has more than eighteen years experience in sales management, general management and business development in both the health care and information technology industries.

Mr. Groom's background includes serving as Vice President of Business Development for HealthNexis LLC, a health care technology and services company founded by AmeriSourceBergen, Cardinal Health, Fisher Scientific and McKesson. At HealthNexis, Mr. Groom developed relationships with technology partners that successfully executed the business plan.

Previously Mr. Groom was Vice President of Business Development for ReTurn Inc. where he provided business plan development, business operations, and implemented a product development plan that successfully executed the business plan. Mr. Groom held various management positions at McKesson where he developed and implemented marketing and sales strategies for the home care distribution division. He also played a key role in the development and implementation of hand-held and Internet-based order entry systems for the Extended Care division.

Mr. Groom received a Bachelor of Science in Computer Science and a Bachelor of Science in Marketing from the University of Wisconsin – River Falls.

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# Topic: Florida Medicaid Program: Impact of ePrescribing

Speaker: Dr. Chris Sullivan, AHCA, Vice-Chair Analysis and Reporting ePrescribe Florida

## Abstract:

The presentation on the Impact of ePrescribing for Florida Medicaid will discuss the history, savings, outcomes and lessons learned from the eprescribing project using the eMPowerx software from Gold Standard in Tampa Florida. The presentation will explain the rationale for the eprescribing program, which gave PDAs to 3,000 Medicaid physicians in Florida, will discuss the technical implementation of the project and will go over the physician training required to initiate the project. The presentation will next discuss the financial savings produced by the project for Florida Medicaid, and will highlight other benefits such as the elimination of doctor shopping for drugs, the reduction of drug interactions and the benefits of using the drug formulary. Finally the presentation will discuss the GenRx project using the eMPowerx software, and will discuss the implications of this program for commercial eprescribing and the future of eprescribing in Florida Medicaid.

## BIO

Christopher B. Sullivan, Ph.D.  
Senior Management Analyst Administrator  
Office of Health Information Technology  
Florida Center for Health Information and Policy Analysis  
Agency for Health Care Administration  
2727 Mahan Drive  
Tallahassee, FL 32308

Christopher Sullivan, Ph.D. is currently the administrator of the Office of Health Information Technology in the Florida Center for Health Information and Policy Analysis in AHCA. Dr. Sullivan is coordinating the Florida Health Information Network (FHIN) initiative, and acts as a liaison for the emerging regional health information organizations (RHIOs) statewide. He is the editor and a contributing author of the Draft White Paper, "Florida Health Information Network Architectural Considerations for State Infrastructure." This document is a road map of technical standards that can be used to build a statewide network, laying out guidelines for interoperability for emerging RHIOs around the state.

Dr. Sullivan is a graduate of the University of Washington in Seattle, WA, where he wrote his dissertation on the development of telephone systems in newly industrializing countries. He came to Florida State University to teach courses in telecommunications and new communication technologies and initiated a research program in computer-mediated communications. He has published articles and made numerous professional presentations on the use of information technology for communications. While working for a private software company, Dr. Sullivan took the lead in marketing and training over a thousand teachers on a web-based educational software application.

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## **Topic: Family Practice Case Study: ePrescribing Opportunities**

Speaker: Dr. Greg Silver, Family Practice Physician

### **Abstract:**

This case study will present the issues and opportunities associated with a successful implementation of electronic prescribing. The barriers to success are explored with a real-life examination of the implementation of the e-prescribing capabilities in a small practice implementation of an electronic medical records application installed in the practice of Dr. Greg Silver. The various aspects of the implementation phases will be discussed, and these will be contrasted with what was planned versus what actually materialized during the implementation.

### **Bio**

Greg M. Silver, M.D.

Dr. Silver is a solo, practicing family physician in Clearwater, Florida. He received his M.D. in 1986 from the University of Miami and completed his residency in Family Practice at the University of Colorado. After practicing "full spectrum" family practice in rainy Washington State, he returned to the Florida sunshine, initially working for CIGNA Healthcare before returning to private medical practice.

He has been an active lecturer and consultant in the arenas of healthcare reform, electronic medical records and the adoption of new medical technologies.

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# Topic: Long Term Care Case Study: ePrescribing Applied

Speakers: Rachelle (Shelly) Spiro, BPharm, FASCP President, Spiro Consulting

## Abstract:

In January 2006 the Agency for Healthcare Research and Quality (AHRQ) awarded a grant to pilot the use of electronic prescribing (ePrescribing) standards in the long term care (LTC) setting. Although forms of ePrescribing have been used in the LTC environment for many years, this was the first pilot to test the National Council of Prescription Drug Programs (NCPDP) SCRIPT ePrescribing standards in LTC. This session will discuss the results of pilot and the affects of ePrescribing systems and electronic prior authorization on Prescribers and Consultant Pharmacists.

## Learning Objectives:

1. Review the objectives and outcomes of the CMS-AHRQ ePrescribing pilots.
2. List three potential benefits of ePrescribing connectivity to patients, pharmacists, prescribers and other important stakeholders.
3. Discuss the standards tested and the outcomes of the LTC ePrescribing pilots.
4. Explain the importance of electronic prior authorization in assisting with adoption of ePrescribing and the electronic health record to Prescribers and Consultant Pharmacist.
5. List three things that can be done to prepare for implementation of the ePrescribing in the retail and LTC settings.

## Self-Assessment Questions:

1. True electronic prescribing connectivity includes email, voicemail, interactive video, and faxing? (FALSE)
2. NCPDP SCRIPT Standards were the only standards tested in the CMS awarded pilots? (FALSE)
3. Reductions of transcribing errors, telephone time, and personnel costs are all potential benefits of ePrescribing connectivity? (TRUE)
4. The ePrescribing LTC pilot showed that the NCPDP SCRIPT standard worked in the LTC setting with modifications to the standards? (TRUE)
5. In the report to Congress about the ePrescribing pilots it stated that more research is needed on electronic prior authorization? (TRUE)

## BIO

Shelly Spiro, of Las Vegas, NV. is President of Spiro Consulting an industry consulting firm. She performs consulting and lectures to industry's professional/trade associations, private industry, and investment bankers specializing on all aspects of Part D and ePrescribing. Before opening her own consulting firm she was a hospital, long-term-care and home-healthcare pharmacy corporate senior director and consultant pharmacist. She is active in national pharmacy associations and is a leader in LTC Pharmacy Health Information Technology. She is Chair Government Affairs Committee and past Board member of the American Society of Consultant Pharmacist, Co-Chair of NCPDP LTC Work Group<sup>14</sup>, and was a consultant to the CMS-AHRQ LTC ePrescribing pilot.

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# Topic: Integrating of ePrescribing and Electronic Medical Record Systems

Speaker: Dr. Scott Hanson,  
Chief Medical Officer, NFMC, Inc, Sponsored by PFHSE.

## Abstract:

This session will focus on various opportunities of incorporating electronic prescribing into the practice setting. Learning objectives include an understanding of the basic types of ePrescribing applications and common techniques for integrating e-prescribing solutions with legacy, clinical (EMR) and administrative applications. The session will explore why sending prescriptions to pharmacies has never been safer or easier while presenting the capabilities of the various approaches to e-Prescribing and will demonstrate that the functionality goes far beyond simply submitting prescriptions and include integrating prescription refill automation to make managing prescriptions easier than ever including leveraging pharmacy processes that can electronically submit refill requests with no staff intervention.

This session will present the opportunities associated with using e-prescribing in the context of and electronic medical records system and the various ways that e-prescribing will contribute towards patient safety, better outcomes and patient medication compliance.

## Bio:

R.Scott Hanson, MD, MPH

Dr. Hanson is a practicing general internist in Tallahassee with experience in multiple clinical settings. He has been using electronic prescription and documentation tools since 1997. After graduating from Tulane University School of Medicine in 1990 and serving in the United States Navy for 4 years, Dr. Hanson was a resident in General Internal Medicine at Brown Medical School/Rhode Island Hospital. Now on the clinical faculty of FSU College of Medicine, he believes that the successful redesign of physician practices using electronic tools, especially in primary care, will be instrumental in improving public health and professional fulfillment for physicians.

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## **Topic: Integration: Alerts, Messages and Electronic Medication Profiles in EMRs**

Speaker: Dr. Scott Hanson,  
Chief Medical Officer, NFMCI, Inc, Sponsored by PFHSE.

This session will explore the concepts of using knowledge-based systems through electronic prescribing capability to integrate a patient's electronic medical record (EMR) to support medical decision making using real-time information at the point of care. The concepts of log recording, audit trails and event reporting within electronic prescribing and EMRs will be explored.

Learning objectives include an understanding of the types of alerts the prescriber will see including when a medication is selected that has a contraindication or significant precaution based on the patient's allergies, current medications, medical conditions, and laboratory findings. Other types of messages will be examined including reminders to the prescriber when a prescription for a new medication might be indicated based on patient data (e.g., medical history, labs) in conjunction with rules from practice criteria. The session will examine various other types of reminders that should prevent errors of omission and enhance prescribers' adherence to best practices. Message guidelines will be examined including the ability to provide immediate access to an explanation of a message or alert's rationale and disclosure of all criteria and the ability to clearly distinguish alerts and messages based on patient safety and health outcome concerns from those based on formulary adherence and other considerations. Best practices for when prescribers should be able to proceed with their intended order, overriding any alert, with clinical justification required for the most severe potential adverse events and the ability of prescribers to be able to exercise judgment in overriding alerts.

Bio:

R.Scott Hanson, MD, MPH

Dr. Hanson is a practicing general internist in Tallahassee with experience in multiple clinical settings. He has been using electronic prescription and documentation tools since 1997. After graduating from Tulane University School of Medicine in 1990 and serving in the United States Navy for 4 years, Dr. Hanson was a resident in General Internal Medicine at Brown Medical School/Rhode Island Hospital. Now on the clinical faculty of FSU College of Medicine, he believes that the successful redesign of physician practices using electronic tools, especially in primary care, will be instrumental in improving public health and professional fulfillment for physicians.

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## **Topic: Recording Medications: Essential component of the EMR, PBHR and PHR**

Speaker: Catherine Peper, BCBSF, Chair ePrescribe Florida

### **Abstract:**

This session will explore the opportunity to establish electronic health record generated for treating physicians and created by a provider, hospital, health plan or other payer organization and the patient themselves. The objectives of the session include a discussion of a common patient view that includes a patient's historical and current medical data from doctors, labs, pharmacies and other provider organizations that have been paid for by the patient's health plan. The benefits are also discussed in terms of the physician's ability to receive comprehensive, actionable intelligence about the patients they are treating when it is most valuable - when they are making treatment decisions.

### **Bio:**

CATHERINE PEPER, Vice President of Health Information Technology Blue Cross Blue Shield of Florida

Catherine has been with BCBSF for over 30 years and is responsible for developing and executing an integrated strategy for BCBSF's health information technology (HIT) capabilities. She also is Chair of the e-Prescribe Florida Collaborative. Her previous leadership roles included:

- VP, IT Protection and Controls: responsible for improving BCBSF's capabilities to protect the confidentiality, integrity and availability of customer information and corporate assets;
- VP, Information Management: responsible for implementing an enterprise-wide information environment;
- Director, IT Business Office: accountable for Resource Management, Asset Management, Vendor Management, Project Tracking, IT Finance and Planning;
- Director, Electronic Commerce: responsible for development, implementation and management of Internet, Intranet and Electronic Data Interchange (EDI) capabilities for BCBSF;
- Director, Health Care Information Management, Utilization Management, Provider Services and Education, Provider Registration and Increasing adoption of electronic data interchange between physicians, providers and BCBSF.

Catherine has a BA in Psychology from the University of North Florida. She is a Certified Information Systems Security Professional (CISSP), a Certified Information Security Manager (CISM) and holds a Certificate in Information Security Leadership (GSLC)

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# Topic: ePrescribing Impact on Public Health and Physicians: Improving Clinical Outcomes

Speaker: Robert Harmon, Director, Duval County Health Department

## Abstract:

“There are 62 local public health agencies serving all 67 counties in Florida. As components of the Florida Department of Health (DOH), the CHDs provide a statewide system of clinics and public health programs serving all Floridians, but especially the underserved and uninsured. Currently there are 16 CHDs with pharmacy programs. Six different electronic pharmacy management and dispensing systems are currently in use. A proposal has been submitted to the Legislature to move to a single statewide DOH pharmacy management system, including an e-prescribing component. DOH will also seek to integrate its pharmacy application with HMS, its statewide electronic patient management system.

The Duval CHD in Jacksonville, FL uses an electronic pharmacy record system, InteRx, and is embarking on an effort to add e-prescribing to the system. DCHD has decided to participate in the Medicaid-sponsored e-prescribing system, eMPowerRx. There are 10 primary health centers within DCHD and more than 30 clinicians providing care. The eMPowerRx staff will train each clinician at his or her practice site. If available, hand held electronic devices will be distributed at the time of training. The anticipated date of all providers being trained is December 2007. Currently, there are 7-DCHD clinicians already using eMPowerRx.

The Duval CHD is also leading the Northeast Florida Health Information Consortium (NEFHIC), a regional health information organization composed of the JaxCare Health Information Network, the Northeast Florida Regional Health Organization and the Duval County Medical Society. Through a Florida Health Information Network (FHIN) grant from the Agency for Health Care Administration (AHCA), NEFHIC will pursue the exchange of electronic health data, including pharmacy and the promotion of e-prescribing.”

## Bio

### **Robert G. Harmon, M.D., M.P.H.**

Dr. Harmon has served as Director of the Duval County Health Department in Jacksonville, Florida since August 2006. He oversees more than 800 staff, 15 clinics, and public health programs including maternal and child health, communicable and chronic disease prevention, environmental health, primary care, nutrition, correctional medicine, and research.

He previously was President of the Harmon Health Group, a health consulting firm based in Eden Prairie, MN. He also served there as adjunct professor in the School of Public Health at the University of Minnesota and immediate past president of the American College of Preventive Medicine.

Until June 2005 he was Director and Chief Medical Officer of the Center for Health Care Policy and Evaluation, a health services research unit at Ingenix, a UnitedHealth Group company. From 1995 to 2004 he was National Medical Director for Optum®, another UnitedHealth Group company, where he oversaw medical policy and clinical content approval for products and services such as nurse telephone triage, employee assistance, disease and pharmacy management, clinical preventive services, and self-care publications for more than 23 million individuals. Prior to its acquisition by United HealthCare in October, 1995, he was Senior Vice-President and Medical Director for the Center for Corporate Health, a MetraHealth company located in Oakton, VA.

He formerly served from 1990 to 1993 as Administrator of the Health Resources and Services Administration (HRSA) and Assistant Surgeon General in the U.S. Department of Health and Human Services. In 1993 HRSA had an annual budget of \$2.8 billion and about 2,300 employees. Its programs included community and migrant health centers, the National Health Service Corps, maternal and child health, HIV/AIDS care, health professions training, organ transplantation, and the National Practitioner Data Bank.

From 1986 to 1990, Dr. Harmon was Director of the Missouri Department of Health, where he ran the cabinet-level agency with an annual budget of \$160 million and 1200 employees. He also held the position of clinical professor of Family and Community Medicine at the University of Missouri-Columbia. During that time he served on the Institute of Medicine Committee which wrote "The Future of Public Health" report and on the Executive Committee of the Association of State and Territorial Health Officials.

From 1980 to 1985 he was Director of Public Health in Maricopa County, Phoenix, Arizona and Chairman of the Department of Community Medicine at the Maricopa Medical Center. There he played a key role in the development of the Maricopa County Health Plan, an HMO participating in the Arizona Health Care Cost Containment System, a statewide, prepaid Medicaid program. He also served as president of the National Association of County Health Officials.

Dr. Harmon received his bachelor and medical degrees from Washington University in St. Louis, MO, and a master of public health degree from Johns Hopkins University in Baltimore, MD. He is board certified in Preventive Medicine and has completed a residency in internal medicine.

He has authored more than 50 publications dealing with quality improvement, managed care, primary care, public health administration, and health policy.

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# Topic: Medication Therapy Management and Improving Patient Safety

Speaker: Dan Rodriguez, Clinical Pharmacy Manager, Winn-Dixie  
Savi Lenis, Senior Project Coordinator, FMQAI

## Abstract

### Medication Therapy Management and Improving Patient Safety

Electronic prescribing will contribute to improving patient safety by reducing medication errors thus leading to many positive clinical outcomes. Medication errors will decrease due to improved legibility as a result of e prescribing. Bi-directional communication between pharmacies and prescribing provider will increase communication and result in the best care practices.

Electronic prescribing will decrease a lot of the pharmacist time spent communicating with the prescribing provider on refill requests, allergies, drug-drug interactions etc. The saved time that pharmacists will benefit from ePrescribing could be spent on achieving more positive outcomes like medication adherence, decreased costs associated with care, decreased A1c, decreased number of medications and decreased total cholesterol.

## Bio:

Savi Lenis, PharmD.  
Senior Project Coordinator  
Physician Practice/Pharmacy: Part D Benefit  
FMQAI

Savi Lenis, Pharm.D, is currently working on the 1d3 project with drug plans and pharmacies to assist with the implementation of their Medication Therapy Management (MTM) plan. She is responsible for the execution of 1d3 project for the state of Florida on measuring the impact of face-to-face medication therapy management. She has developed strategies that are used to create partnerships with health plans and retail pharmacies.

Dr. Lenis has worked in retail pharmacy for 18 years in several states. During her years in retail she has also worked as a consultant pharmacist. Her consulting services were utilized in Assisted Living Facilities, Advisory Board meetings for new drugs, legal consults and medication therapy management.

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# Topic: Patient Safety and Access: ePrescribing Controlled Substance Pilot

Speaker: William Janes, Director, Office of Drug Control, Office of the Governor

## Abstract:

This session will present the opportunity that ePrescribing represents to help address the complex issues of fraud and abuse associated with the current paper-based and wet signature approach of the existing prescription process. Specifically this session will examine the issues of physician and pharmacy shopping and compare and contrast the current paper-based approach versus the use of electronic prescribing. The current requirements for prescribing controlled medications will be examined as well as the opportunities for Florida to initiate an e-prescribing controlled substance pilot to evaluate the privacy, security and safety of the current e-prescribing infrastructure.

Learning objectives of this session include:

- Understanding of the existing issues of fraud and abuse and physician and pharmacy shopping
- The opportunities for law enforcement and the medical community of the use of medication history at the point of care and dispensing
- Privacy and security foundations of the electronic infrastructure that supports e-prescribing
- Comparison of law enforcement efforts in other states such as the establishment of a state-wide drug database
- Opportunities and objectives of a proposed e-prescribing controlled substance pilot program
- Opportunities for combating fraud and abuse with electronic prescribing

## Bio

Bill Janes is the Director of the Florida Office of Drug Control. Appointed by Governor Charlie Crist, he is responsible for the coordination of all state efforts to decrease drug abuse and its consequences in Florida. Mr. Janes is also the Assistant Secretary for Substance Abuse and Mental Health, Florida Department of Children and Families, appointed by Secretary Bob Butterworth in June, 2007. As Assistant Secretary he is responsible for the statewide substance abuse and mental health systems, with an approximate budget of \$923 million annually, providing services to over 400,000 customers. The Assistant Secretary provides policy and operational management of the substance abuse and mental health program offices and 13 local Substance Abuse and Mental Health offices.

From 1992-2002, he was a counselor, manager, and executive director for the Drug Abuse Comprehensive Coordinating Office (DACCO) in Tampa. DACCO's comprehensive programs provide prevention, intervention, and treatment programs for youth and adults. He helped form one of the first substance abuse and mental health collaborations in Florida, the Central Florida Behavioral Health Network. From 2002-2006, he served as the Director, National Terrorism Preparedness Institute at St Petersburg College. As NTPI Director, he was responsible for the development of homeland security and homeland defense training products for the Department of Defense and the Department of Homeland Security-Office for Domestic Preparedness.

He graduated from the Ohio State University with a Bachelor of Arts Degree in History. He has masters degrees from McNeese State University, the Ohio State University, and the Command and General Staff College at Fort Leavenworth, Kansas. He served a full career in the US Army and retired as a Colonel of Armor. He has held a number of key assignments including command through the brigade level, senior armor trainer at the National Training Center in Fort Irwin, California; and Director, School of Advanced Military Studies (SAMS). He is a graduate of the Command and General Staff College and a War College Fellow. He has been married for 39 years and has two children and two grandchildren.