

Our Vision: All Floridians have access to the benefits of improved health, safety, and affordability through ePrescribing.

What is ePrescribing: The Use of health care technology to improve prescription accuracy, patient safety and reduce costs. ePrescribing applications can provide prescribers a secure means of electronically accessing health plan formularies, patient eligibility and medication history at the point of care and securely sending the script to the pharmacy of the patient's choice!

Promoting collaborative state efforts for successful adoption of ePrescribing!

Steering Committee:

- BlueCross and BlueShield of Florida (BCBSF)
- Humana
- UnitedHealthcare
- AvMed

Advisory Council:

- Aetna
- Agency for Healthcare Administration (AHCA)
- CIGNA HealthCare
- Florida Academy of Family Physicians (FAFP)
- Florida Pharmacy Association (FPA)
- Florida Medical Association (FMA)
- Florida Hospital Association (FHA)
- Florida Osteopathic Medical Association (FOMA)
- Florida Chapter of American College of Cardiology (ACCFL)
- FMQAI
- RxHub
- SureScripts
- Walgreens
- CVS
- PPSC – Independent Pharmacists

FOR MORE INFORMATION, VISIT



www.ePrescribeFlorida.com

Meeting Space
Provided By:



www.fmaqi.com

Lunch
Provided By:



www.HealthTransactions.com

ePrescribe Florida
Lunch and Learn Location

FMQAI
5201 W. Kennedy Boulevard
Suite 900
Tampa, Florida 33609-1822

RSVP by Friday August 10, 2007:
Savi Lenis
SLENIS@flqio.sdps.org



www.ePrescribeFlorida.com

FREE ePrescribing
Seminar Series!
Lunch and Learn



August 16, 2007 Agenda:

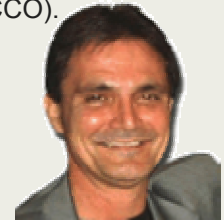
	Topic	Presenter
11:00 11:15	Introduction	FMQAI
11:15 12:30	Getting Started <ul style="list-style-type: none"> What is ePrescribing Business Case Other Impacts ePrescribing Applications <ul style="list-style-type: none"> Basic Process Functions and Features to Look For Thoughts About Workflow Changes Where to Get Help? <ul style="list-style-type: none"> ePrescribe Florida Background Current Efforts, Resources and Tools Fall Summit Conference 	Walt Culbertson Executive Director, ePrescribe Florida
12:30 1:00	Audience Q&A Session <ul style="list-style-type: none"> Ask Questions Share Experiences 	ePrescribe Florida, FMQAI, You!



www.ePrescribeFlorida.com

Featured Lunch and Learn Speaker:

- **Walt Culbertson**, CEO and President, Health Transactions, Inc.
- Executive Director of ePrescribe Florida, a collaboration of Florida's prescribing community.
- Founding Chair of the Southern Healthcare Administrative Regional Process (SHARP), a private and public collaborative with HHS, HRSA and CMS.
- Founding Co-Chair of a CMS Sponsored Southern Insurance Commissioner Task Force.
- Founding Security and Privacy Co-Chair for the Workgroup for Electronic Data Interchange (WEDI) Strategic National Implementation Process (SNIP).
- Executive Board of the HIPAA Conformance Certification Organization (HCCO).
- Data Interchange Standards Association (DISA), and DISA XML-EDI
- Healthcare Information Management Systems Society (HIMSS)
- Former Adjunct Professor of e-Business, Florida State University



The Benefits of ePrescribing:

For You:	For Your Staff:	For Your Patients:
ePrescribing studies suggest a greater than 50% reduction in prescriber and nursing home time spent with prescription renewals ¹	Reduced patient requests for alternative covered medicines or lower-cost alternatives	Improved Patient Safety
Clinical decision support, providing: <ul style="list-style-type: none"> • Dosing recommendations • Drug-drug interaction screening • Drug-allergy screening 	Fewer pharmacy calls for prescription clarification or handwriting questions	Prescription costs savings when lower cost alternatives or formulary medications are prescribed (average savings \$20-\$25 per month per prescription ²)
Real-time patient information anytime, anywhere, including: <ul style="list-style-type: none"> • Patient demographics • Medication history • Eligibility • Health plan formularies 	Savings of 1-2 hours or a greater than 50% reduction in time spent handling prescription renewals ²	Reduced potential for adverse medication events
FDA safety alerts	Less time spent "pulling charts" for prescription renewals	Increased compliance through affordability

¹ Morrow C, Coleman M, "The role of eRx in Lowering Physician Drug Expenses," 2006

² California Healthcare Foundation, July 2001

Lunch and
Learn
Session
Sponsors:

