



DRAFT

1'st Quarter 2008 Collaborative Meeting
 Location: Florida Hospital Association
 307 Park Lake Circle, Orlando FL, 32803
 March 31 – April 1, 2008

Steering Committee

- BlueCross and BlueShield of Florida
- Humana
- AvMed
- RxHub, LLC.
- SureScripts
- Florida Academy of Family Physicians
- Florida Medical Association
- Pharmacy Provider Services Corporation
- Walgreens

Advisory Council

- Aetna
- Albertsons
- Agency for Health Care Administration
- CIGNA HealthCare
- CVS
- eRxNetwork
- Florida Drug Control Office of the Governor
- Florida Pharmacy Association
- Florida Hospital Association
- Florida Chapter of the American College of Cardiology
- Florida Chapter, American Society of Consultant Pharmacists
- Florida Osteopathic Medical Association
- FMQAI
- Health First Health Plans
- Publix
- UnitedHealthcare
- Wal-Mart
- Winn-Dixie

Meeting Hosted by:
Florida Hospital Association



Reception Sponsored by:
TBD

Agenda for Monday, March 31, 2008

1:00 – 1:15	Welcome and Introductions	Walt Culbertson, Executive Director
1:15 – 2:00	Overview of the Operation Plan and Scorecard <ul style="list-style-type: none"> • Clinical Adoption • Capability, Reporting & Metrics • Leader Role • Improved Quality and Cost 	Catherine Peper Chair, e-Prescribe Florida VP, HIT BCBSF
2:00 – 2:30	Provider Outreach Workgroup – Operating Plan	Dr. Tom Lampone, BCBSF Dr. Scott Latimer, Humana
2:30 – 3:00	Vendor Solutions Workgroup – Operating Plan	Beth Bridges, Humana Shawn Barger, AvMed
3:00 – 3:30	Break	
3:30 – 4:00	Pharmacy Outreach Workgroup – Operating	Todd Hardman, Surecripts Casey Kozlowski, Walgreens
4:00 – 4:30	Reporting and Analysis Workgroup – Operating Plan	Chris Sullivan, AHCA Tom Groom, RxHub
4:30 – 5:00	Website Presentation and Operating Plan	Walt Culbertson
5:30 – 7:00	RECEPTION HOSTED BY: TBD	TBD



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Tuesday, April 1, 2008

8:30 – 8:45	Welcome and Session Recap	Walt Culbertson, Executive Director
8:45 – 9:00	ePrescribe Florida 501(c)6 Update	Ashley Allen Treasurer
9:00 – 12:00	Group Breakout Session: Capability Needed to Support Operating Plan	Moderators: Catherine Peper - Chair Tom Groom Vice-Chair Walt Culbertson Executive Director
	Market Leadership <ul style="list-style-type: none"> • Presentation of By-laws for e-Prescribe America, establish 501(c) 6 and Install Officers by 2Q08 	
	Adoption – Pharmacies <ul style="list-style-type: none"> • Increasing Independent Pharmacy Utilization Adoption – Physicians <ul style="list-style-type: none"> • Increase ePrescribing among Florida providers from 2% in 2007 to 8% this year Adoption – PBMs <ul style="list-style-type: none"> • Increase adoption among payers and pharmacy benefit administrators Adoption – Patients <ul style="list-style-type: none"> • Establish benchmark metrics and approach 	
	Infrastructure/Capability <ul style="list-style-type: none"> • Plan for Medicaid Medication History • Plan for other Medication History 	
	Vendor Solutions <ul style="list-style-type: none"> • Partner w/ CCHIT for e-Rx functions and requirements • Partner w/ RxHub and SureScripts applications and certifications 	
	Metrics and Reporting <ul style="list-style-type: none"> • Fully define methodology. The % increase in e-Rx rate should define goals 	
	Communications and Marketing <ul style="list-style-type: none"> • Full year plan and calendar of events for the steering committee to prioritize 	
	Budget & Revenue <ul style="list-style-type: none"> • Focus on being budget neutral (via sponsorships) 	
12:00 – 1:00	Lunch and Networking	Provided by FHA
1:00 – 2:45	Document and Finalize 2008 Operating Plan	ePrescribe Florida Chair, Vice-Chair, Workgroup Chairs and Vice Chairs
2:45	Wrap-up and Adjourn the session	