

**First Quarter Collaborative Meeting
 Thursday - April 23, 2009
 BlueCross BlueShield of Florida
 4800 Deerwood Campus Parkway
 Jacksonville FL 32246
 Building 900**

Steering Committee

Blue Cross and Blue Shield of Florida (BCBSF)
 Humana
 AvMed
 Surescripts
 Florida Academy of Family Physicians (FAFP)
 Florida Medical Association (FMA)
 Walgreens

Advisory Council

Aetna
 Albertsons
 Agency for Health Care Administration (AHCA)
 AstraZeneca
 CIGNA HealthCare
 CVS
 eRxNetwork
 Florida Chapters of HIMSS
 Florida Drug Control Office of the Governor
 FL Chapter, American Society of Consultant Pharmacists
 Florida Pharmacy Association (FPA)
 Florida Hospital Association (FHA)
 Florida Osteopathic Medical Association (FOMA)
 Florida Chapter of American College of Cardiology (ACCFL)
 Florida Medicare Quality Improvement Organization (FMQAI)
 Health First Health Plans
 Pharmacy Provider Services Corporation (PPSC)
 Publix
 Rural Health Partnership
 Novartis
 University of South Florida
 UnitedHealthcare
 Wal-Mart
 Well Florida

Meeting Hosted by:



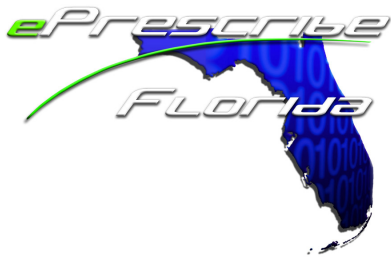
**BlueCross BlueShield
 of Florida**

An Independent Licensee of the
 Blue Cross and Blue Shield Association

Agenda for Thursday, April 23, 2009

Call-in Number: 1-800-882-3610 Passcode: 5041301#

11:00 – 11:15	Welcome and Introductions	Walt Culbertson Executive Director ePrescribe Florida
11:15 – 11:30	1. Annual Report from SureScripts 1.1. Summary of 2008 progress 1.2. Current Baseline 1.3. Thoughts about 2009 Target Goals	Todd Hardman Vice-Chair ePrescribe Florida
11:30 – 12:00	2. Introduction to the America Recovery and Reinvestment Act – ARRA 09) 2.1. Current Florida State and Agency for Health Care Administration (AHCA) strategy to coordinate regional requests for healthcare stimulus funding	Carolyn Turner Chris Sullivan Co-Chairs, Metrics and Analysis Workgroup
12:00 – 1:00	3. LUNCH 3.1. DEA Update 3.2. Discuss confusion over Non-Schedule II Controlled Substances (present SureScripts Guidance)	Chris Sullivan Walt Culbertson Todd Hardman



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The Conference Center at Blue Cross and Blue Shield of Florida is conveniently located South of downtown Jacksonville, easily accessible by road and air.

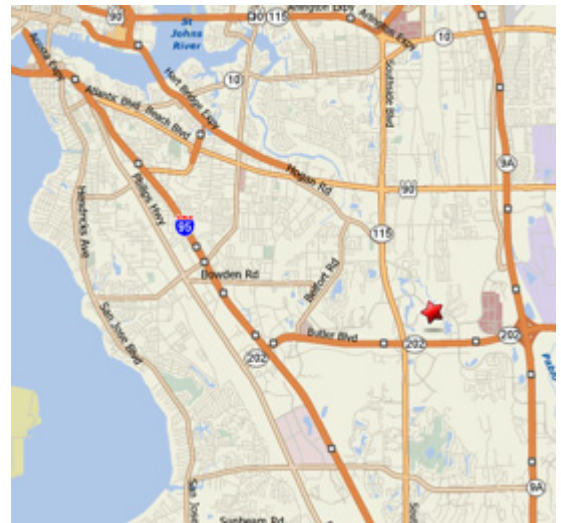
By Air

Jacksonville International airport is located 25 miles from the Conference Center off SR-9A south

Driving Directions

From Airport-

Head south on Yankee Clipper Dr
Continue on Dixie Clipper Dr
Slight right to stay on Dixie Clipper Dr (signs for Economy Parking/I-95/Airport exit)
Continue on Airport Rd/SR-102 E
Continue to follow SR-102 E
Merge onto I-95 S via the ramp to Jacksonville
Take exit 362A for SR-9A S toward Jax Beaches/Blount Island
Merge onto I-295 N
Continue on SR-9A S (signs for Oceanway/SR-9A S)
Take the J. Turner Butler Blvd/SR-202 W Exit
Merge onto J. Turner Butler Blvd/SR-202 W
Take the Gate Pkwy Exit
Merge Right onto Gate Parkway
Turn left at Deerwood Campus Pkwy



From the North –

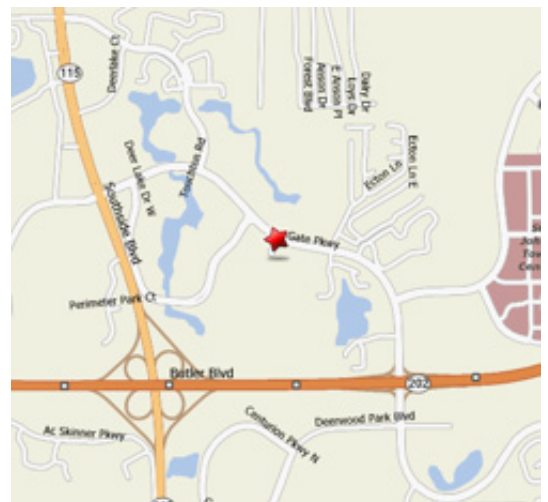
Take I-95 south to exit 344, J. Turner Butler Blvd./SR-202 East.
Turn left on J. Turner Butler Blvd/ SR-202 East.
Continue on J. Turner Butler Blvd. to Gate Parkway Exit
Merge Right on Gate Parkway
Turn Left on Deerwood Campus Parkway

From the South-

Take I-95 north to exit 344, J. Turner Butler Blvd./SR-202 West.
Continue East on J. Turner Butler Blvd. to Gate Parkway Exit
Turn Left on Gate Parkway
Turn Left on Deerwood Campus Parkway

From the East-

Take Butler Blvd/ SR-202 East to Gate Parkway Exit.
Merge Right on Gate Parkway
Turn Left on Deerwood Campus Parkway



From the West-

I-10 to I-95 South
I-95 South to Exit 344, J. Turner Butler Blvd./SR-202 East.
Turn left on J. Turner Butler Blvd/ SR-202 East.
Continue on J. Turner Butler Blvd. to Gate Parkway Exit
Merge Right on Gate Parkway
Turn Left on Deerwood Campus Parkway