

Florida eHealth Summit

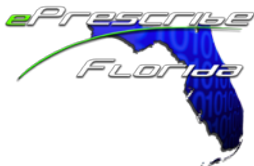
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Meeting Agenda

Agenda for Thursday August 6, 2009

1:00 – 1:15	Welcome and Introductions	Walt Culbertson, Executive Director ePrescribe Florida
1:15 – 1:30	Opening Remarks	Dr. Stephen Klasko CEO, USF Health Dean, College of Medicine University of South Florida
1:30 – 2:00	Opening Remarks <ul style="list-style-type: none"> Ms. Harrell currently serves on the Advisory Committee to the National Coordinator of Health Information Technology on policy issues 	Gayle Harrell Former Florida House of Representatives (81st district, from 2000-2008)
2:00 – 2:15	ePrescribe Florida <ul style="list-style-type: none"> Introduction to ePrescribe Florida Collaborative Status of ePrescribing activity in the State of Florida 2009 Goals and Objectives 	Walt Culbertson, Executive Director ePrescribe Florida
2:15 – 2:30	University of South Florida <ul style="list-style-type: none"> Overview of USF eHealth Programs PaperFree Tampa Initiative Collaboration with other Initiatives 	Jay Wolfson, DrPH, JD Distinguished Service Professor Public Health and Medicine Associate Vice President Health Law, Policy and Safety - USF Health
2:30 - 2:45	Healthy Ocala <ul style="list-style-type: none"> Overview of the Healthy Ocala community effort Framework to build out a community-wide ePrescribing adoption effort 	Dr. David Willis, MD David Willis, MD Medical Director Healthy Ocala
2:45 – 3:00	Break	Provided by USF and Rural Health Partnership

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August 6-7 2009

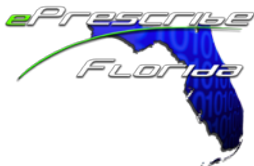
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<p>3:00 – 3:15</p>	<p>Agency for Health Care Administration (AHCA)</p> <ul style="list-style-type: none"> • Introduction • HIT and Physician Education, Support or Services • Existing Collaborative efforts and 2009 Goals (including ARRA planning to-date) 	<p>Christopher B. Sullivan, Ph.D. Administrator Office of Health Information Technology Florida Center for Health Information and Policy Analysis Agency for Health Care Administration</p>
<p>3:15 – 3:30</p>	<p>Rural Health Partnership – WellFlorida</p> <ul style="list-style-type: none"> • Introduction • HIT and Physician Education, Support or Services • Collaborative efforts 	<p>Kendra I. Siler-Marsiglio, Ph.D. Director, Rural Health Partnership WellFlorida Council</p>
<p>3:30 – 3:45</p>	<p>Florida Academy of Family Physicians (FAFP)</p> <ul style="list-style-type: none"> • Organization Overview • EHR Now Program Lessons Learned • 2009 Education and other Program Goals 	<p>Tad P. Fisher Executive Vice President Florida Academy of Family Physicians</p>
<p>3:45 – 4:00</p>	<p>Parrish Medical Center</p> <ul style="list-style-type: none"> • Introduction • HIT and Physician Education, Support or Services • Collaboration and HIE efforts with regional delivery systems 	<p>Christopher A. McAlpine Senior Vice President, Professional Services and Administration Parrish Medical Center</p>
<p>4:00 – 4:15</p>	<p>Big Bend RHIO</p> <ul style="list-style-type: none"> • Organization Overview • Overview of a Recommended Plan for Health IT and HIE in Florida 	<p>Zach Finn Vice President, Avocare Project Director Big Bend RHIO</p>
<p>4:15 – 4:30</p>	<p>North East Florida Health Informatics Consortium and Public Health</p> <ul style="list-style-type: none"> • Organization Overview • Overview of Public health efforts 	<p>Dr. Robert Harmon Director, Duval County Health Department Chair, North East Florida Health Informatics Consortium (NEFHIC)</p>
<p>4:30 – 5:00</p>	<p>Audience Discussions and Wrap-Up</p>	<p>All</p>
<p>5:00</p>	<p>Adjourn</p>	

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Agenda for Friday, August 7, 2009

8:30 – 8:45	Welcome and Session Recap	Walt Culbertson Executive Director ePrescribe Florida
8:45 – 9:30	<p>ARRA Provisions and ONC Guidance</p> <ul style="list-style-type: none"> • Level Set and Baseline • Regional Extension Centers Guidance • Currently proposed “Meaningful Use” Matrix <p>Focus Session Objectives</p> <ul style="list-style-type: none"> • Outline 	Walt Culbertson Executive Director ePrescribe Florida
9:30 – 11:30	Focus Sessions:	
<p>Session A</p> <p>9:30 – 10:00</p>	<p>Meaningful Use</p> <ul style="list-style-type: none"> • How do we best ensure community support for the 2011 care goals? (see hand-out) • How do we best work with Physicians and solution vendors to achieve the capture and reporting of the key 2011 metrics and objectives? • How do we set the stage for 2013 goals which include more advanced measurements and health information exchange? • Is it possible to start (or sequence) support with one or more measures relevant to Florida population health priorities? How do we engage patients in the discussion? 	<p>Moderators:</p> <p>Dr. David Willis, MD Medical Director, Healthy Ocala RHIO</p> <p>Dr. Tom Lampone, MD Corporate Medical Director at Blue Cross and Blue Shield of Florida (BCBSF) Chair-Provider Outreach ePrescribe Florida</p>
<p>Session B</p> <p>10:00 – 10:30</p>	<p>Physician Education and Outreach</p> <ul style="list-style-type: none"> • How can we get started today, while national educational programs are being developed? • What resources and physician educational programs already exist in the state that can be leveraged? • What are the best methods for reaching and supporting the physician community? 	<p>Moderators:</p> <p>Jay Wolfson, DrPH, JD Public Health and Medicine Associate Vice President Health Law, Policy and Safety - USF Health</p>

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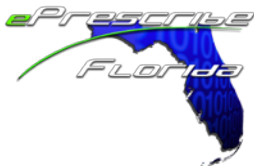
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	<ul style="list-style-type: none"> How do we help foster growth of a Florida healthcare technology workforce to help support our healthcare community? 	Dr. Linda Delo, DO Practicing Physician and President-elect - Florida Osteopathic Medical Association (FOMA)
10:30 – 10:45	Break	
Session C 10:45 – 11:00	Integration of Funding Streams <ul style="list-style-type: none"> How do we make certain that we are aligning all forms of potential federal funding including Regional Extension Centers, Broadband and Health Information Exchanges? How do we organize efforts to identify possible private funding and other sources for matching funds? How do we manage the integration of these efforts and best position funding as it is established? 	Moderator: Christopher B. Sullivan, Ph.D. Administrator Office of Health Information Technology Florida Center for Health Information and Policy Analysis Agency for Health Care Administration
Session D 11:00 – 11:30	Underserved and Rural Areas <ul style="list-style-type: none"> What are the key challenges of rural and underserved providers with regards to HIT adoption? How do we ensure that the rural communities are targeted and prioritized within an overall state plan? How do we leverage state-wide resources to reach rural and underserved providers? 	Moderators: Kendra I. Siler-Marsiglio, Ph.D. Director, Rural Health Partnership Jeff Feller, MS COO, WellFlorida Council
Session E 11:30 – 12:00	Broadband and State Health Information Exchange (HIE) <ul style="list-style-type: none"> How do we coordinate state education and adoption efforts with emerging health information exchange activity to best prepare for the 2011-2015 meaningful use health information exchange and metrics reporting? How do we best leverage existing regional health information organizations (RHIOs)? How do we leverage an emerging state level HIE and how do we support the vendor solution community with the requirements and standards to 	Zach Finn Vice President, Avocare Project Director Big Bend RHIO Dr. Robert Harmon Director, Duval County Health Department Chair, North East Florida Health Informatics Consortium (NEFHIC)

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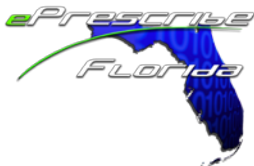
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	<p>connect within the Florida Community?</p> <ul style="list-style-type: none"> How can the rural and underserved areas of Florida that are not supported by RHIO's or other exchanges be connected to comply with meaningful use? 	
12:00 – 1:00	<p>Lunch and Networking</p> <p>Lunch Presentation:</p> <ul style="list-style-type: none"> Efforts of Marsh Global Consumer to bring Medical Malpractice Relief to HIT Adopting Physicians Overview of Medical Liability Program for Physicians who Adopt Electronic Health Records 	<p>Lunch provided by USF and Rural Health Partnership</p> <p>Michael G. Roque Assistant Vice President Marsh Global Consumer Healthcare Division</p>
1:00 – 1:30	<p>How do we best work together going forward?</p> <ul style="list-style-type: none"> Explore proposed public/private collaborative frameworks for ensuring that organizations are working together. Develop possible approaches for orchestrating individual efforts and limiting potential negative impacts of silos going forward. 	<p>Moderator: Walt Culbertson Executive Director ePrescribe Florida</p>
1:30 – 3:30	<p>Develop decisions and determinations</p> <ul style="list-style-type: none"> Idea Integration <p>Goals:</p> <ul style="list-style-type: none"> Establish a clear picture of who is doing what and with what resources Create a timeline and specific actionable items that must be addressed and by whom Determine Next Steps 	<p>Moderators: Catherine Peper, CISSP, CISM VP, Provider Technology Solutions, BCBSF Chair, ePrescribe Florida</p> <p>Ashley Allen, MBA, MHS, CPHIT Director, Provider Technology Solutions, BCBSF Treasurer, ePrescribe Florida</p>
3:30	Adjourn	

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